

FOR IMMEDIATE RELEASE

[CITY/STATE] RECOGNIZES MESOTHELIOMA AWARENESS DAY ON SEPTEMBER 26

[CITY, STATE] — [DATE] — [City/County/State] is recognizing September 26 as Mesothelioma Awareness Day, joining communities across the country in raising awareness of a rare and devastating cancer and supporting the patients, families, researchers, and advocates working to change its future.

[NAME OF ELECTED OFFICIAL], [TITLE], issued a proclamation recognizing Mesothelioma Awareness Day in [CITY/STATE].

Mesothelioma is a rare cancer that develops in the thin layer of tissue surrounding certain organs, most commonly the lungs and chest. It can also develop in the lining of the abdomen, heart, and, more rarely, other areas of the body.

Asbestos exposure is the primary known cause of mesothelioma. Because the disease can develop many years after exposure, people may not connect a diagnosis with an exposure that occurred decades earlier.

****INSERT PERSONAL STORY****

For [YOUR NAME], Mesothelioma Awareness Day has a deeply personal meaning.

“[TELL YOUR STORY IN 2–4 SENTENCES. Include who was diagnosed, when the diagnosis occurred, how mesothelioma has affected you or your family, and why you want your community to understand the disease.]”

[OPTIONAL: Include a sentence about being a survivor, caregiver, family member, friend, advocate, or someone who lost a loved one.]

[OPTIONAL: Include a quote from you about mesothelioma and the impact of awareness.]

Mesothelioma Awareness Day was established in 2004 by the Mesothelioma Applied Research Foundation and members of the mesothelioma community. September 26 has become an opportunity to increase awareness, challenge misconceptions about the disease, and call attention to the need for continued research and support.

[OPTIONAL: INSERT INFORMATION ABOUT YOUR LOCAL PROCLAMATION CEREMONY, INCLUDING DATE, TIME, LOCATION, AND WHETHER THE PUBLIC/MEDIA ARE INVITED.]

How the Community Can Help

Community members can participate by:

- Wearing blue on September 26 and sharing photos to raise awareness.
- Learning about mesothelioma and its connection to asbestos exposure.
- Sharing the stories of patients, survivors, caregivers, and loved ones.
- Sharing Mesothelioma Awareness Day information with friends, family, and community organizations.

“[INSERT FINAL PERSONAL CALL TO ACTION — e.g., ‘I hope people will see this proclamation not just as a recognition, but as a reminder that people in our community are living with mesothelioma right now.’]”

To learn more about Mesothelioma Awareness Day and ways to get involved, visit curemeso.org.

Media Contact

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